



The Global  
Association of the  
Exhibition Industry

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## For Immediate Release

# Results of the 8<sup>th</sup> International Fair Poster Competition

**Plovdiv: 7 June, 2004** – The International Fair Poster Competition, the only one of its kind, is held within IMPRESSIA, the International Arts Fair. The organisers of the competition are International Fair – Plovdiv and UFI, the Global Association of the Exhibition Industry.

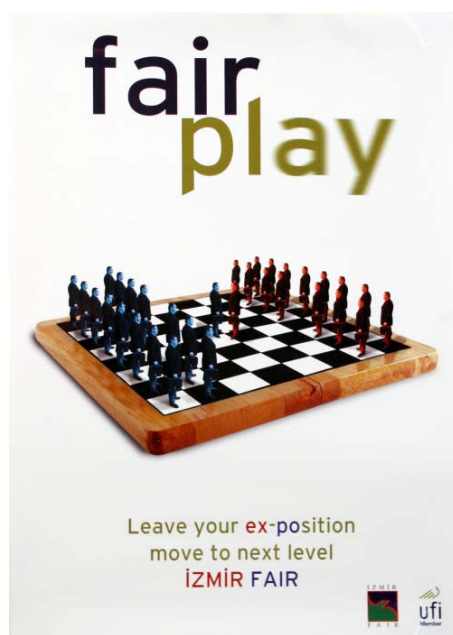
Today, 7<sup>th</sup> June, 2004, the International Jury has viewed a total of 120 posters, of which 13 are entered in category 1 – Generic Promotion Posters, and 107 in category 2 – Exhibition Event Posters.

The posters have been assessed under the following criteria: originality of expression; format and interpretation of the exhibition topic; integrity and creativity in the presentation of technical parameters.

The International Jury, composed of professional artists and exhibition professionals, has decided to grant the Grand Awards of the 8<sup>th</sup> International Fair Poster Competition to:

## Category 1 - Generic Promotion Poster

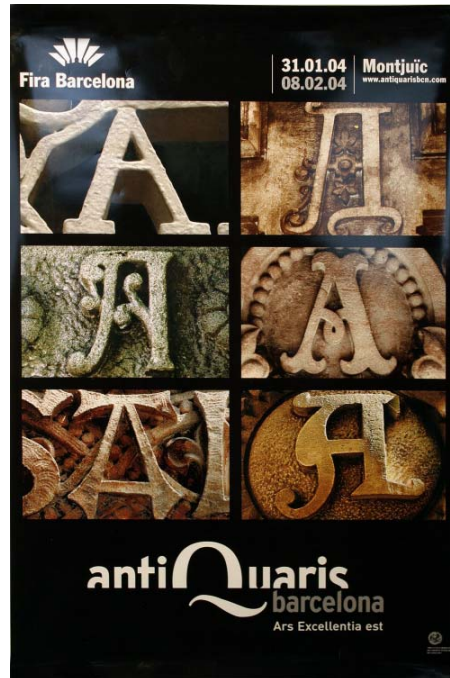
IZMIR FAIR SERVICES, CULTURE AND ART AFFAIRS TRADE INC., TURKEY  
FAIR PLAY – Designer: Izmir Fair Graphic Studio





## Category 2 - Exhibition Event Poster

FIRA INTERNATIONAL DE BARCELONA, SPAIN  
ANTIQUARIS – Art Designer: Bassat Ogilvy



### Runners-Up:

- FIRA INTERNATIONAL DE BARCELONA, SPAIN  
ANTIQUARIS – Art Designer: Bassat Ogilvy
- BELGRADE FAIR, SERBIA & MONTENEGRO  
41<sup>ST</sup> INTERNATIONAL FURNITURE FAIR, Designer: Mr. Milan Janjic
- MESSE BERLIN, GERMANY  
e-home – Loesingen fuer Zuhause, Designer: Agentur zum Goldenen Hischen
- MESSE BERLIN, GERMANY  
Wasse + Gas, Designer: Agentur Mr. Ledesi, Berlin
- FLANDERS EXPO, BELGIUM  
Business-to-business contacts on a local basis, Designer: B A D
- FLANDERS EXPO, BELGIUM  
ADVENTURE AFFAIR 2004, Designer: GV Company
- PUBLIC ESTABLISHMENT FOR INTERNATIONAL FAIRS & EXHIBITIONS, SYRIA  
51<sup>ST</sup> DAMASCUS INTERNATIONAL FAIR, Designer: Mr. Rani Sous



- FERIA VALENCIA, SPAIN  
NUDE 2004 – New International Design, Designer: Pepe Gimeno-Proyecto Grafico
- FERIA VALENCIA, SPAIN  
CDIM 2004 – Design Awards, Designer: Pepe Gimeno – Proyecto Grafico
- CMP ASIA LTD, HONG KONG, CHINA  
COSMOPROF ASIA 2004, designer Men at Work

All the designers and design studios that have participated in the preparation of the nominated and award-winning posters will receive an honorary diploma.

The Grand Awards winners receive an original sculpture by the artist Yanko Nenov, which will be awarded at the UFI Congress in Bangkok in November.

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*UFI, the global association of the exhibition industry, promotes, serves and represents the trade fair and exhibition industry worldwide. Via its 251 member organisations, including the world's leading show organisers and fairground owners, 39 national and international professional associations and 12 industry partners, UFI is present in 74 countries, in 154 cities on 5 continents. UFI Members are responsible for the management and operation of over 4,000 exhibitions around the world.*

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