



Edinburgh International Conference Centre wins UFI 2014 sustainable development award for “Best measurement tool for effective results”

16 June 2014 - Paris: UFI has announced the winner of its 2014 Sustainable Development competition on “Best measurement tool for effective results”. Scotland’s Edinburgh International Conference Centre (EICC) was selected as the winner and special mentions were given to the other two finalists: Sands Expo and Convention Center, Marina Bay Sands (Singapore) and Sustainable Events (UK).

EICC Chief Executive Hans H Rissmann OBE declared: “We are delighted that UFI, the global association of the exhibition industry, has recognised our achievement in creating a cost effective measurement tool that promotes sustainability in our business. Keeping these processes simple and at the heart of what we do means customer-driven sustainable development becomes a core competence that will not be overlooked.”

Christian Druart, Secretary of the UFI Sustainable Development Committee, commented, “this year’s theme led to a variety of quality entries. We are pleased to acknowledge the achievements of three finalists. EICC’s winning entry analytical tool measures performance and sets benchmarks for the management of energy, waste and CO² footprint. It is a perfect example of an efficient tool developed in-house but that integrates several national and international guidelines. The jury considered that Sands Expo and Convention Center presented another best practice for their *Sands ECO360 program* which includes sophisticated tracking of energy consumption. Finally, the *EventSustainability* online tool developed by Sustainable Events provides a good opportunity for the exhibition industry in order to facilitate the measuring and reporting aspects for implementing sustainability.”

The entries of the three 2014 Sustainable Development Award finalists, and two additional entries selected as best practices during the first round of selection of the competition, are available at www.ufi.org/sdaward. Information on other UFI programmes in the field of sustainable development is available at www.ufi.org/susdev.

UFI organizes annual award competitions in the fields of education, ICT, marketing, operations and sustainable development with the goal of recognizing and promoting excellence in the exhibition industry.

UFI is the association of the world's leading tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI represents over 600 member organisations in 85 countries around the world. Over 900 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

For additional information on UFI, its programmes and services, please go to www.ufi.org or contact: Lili Eigl, UFI Communications Manager, lili@ufi.org