



UNION des FOIRES INTERNATIONALES

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FOR IMMEDIATE RELEASE

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UFI Membership Grows Spreading the Organization's Quality Standards

Paris, France : At the recently held UFI (Union of International Fairs) Annual General Assembly in Munich, UFI members recognized the quality standards of 29 trade fairs and exhibitions by voting to include them as "UFI qualified" events. This internationally recognized certification was granted to events covering themes as varied as coal mining and toys, in locations as widespread as Shenzhen, China and Katowice, Poland. Bringing the total of UFI recognized events to 640 in 73 countries, the admission of these exhibitions reflects UFI's commitment to the development of strong international standards throughout the trade fair industry. The UFI "label" ensures that exhibitors and visitors alike will profit from the opportunities trade fairs and exhibitions provide to demonstrate products and services as they build solid marketing relationships in a sound professional environment.

UFI members also approved the membership of eleven trade event organizers, one new owner/manager, (Shanghai New International Expo Centre Co. Ltd.), and two new regional trade fair and exhibition associations, the Egyptian Committee for Exhibitions, and CEIR, the US based Center for Exhibition Industry Research. UFI now represents 234 member organizations, including 35 international and national associations, in 148 cities around the world. *(The full list of newly approved UFI events and members is attached.)*

For the first time, UFI members voted to admit two industry partners: Générale Location (FR) and Fair Relations (D) to the organization. This reflects UFI's strong desire to expand membership to include all trade fair sector representatives.

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Attached: List of Newly approved UFI events and members

UFI is the union of the world's leading show organisers and fairground owners, the major national and international associations of the exhibition industry, and their partners. Via its 234 member organisations, including 35 international and national associations, UFI is present in 73 countries in 148 cities on 5 continents. UFI members organise 640 approved international exhibitions around the world.

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ADMISSION OF NEW UFI MEMBERS AND SOME OF THEIR EVENTS

TRADE FAIR/EXHIBITION ORGANIZERS:

11 Organizers with **15** Events

TRADE FAIR/ EXHIBITION ORGANIZER	NAME OF THE EVENT	FREQUENCY	DATE
General Exhibitions Corporation ABU DHABI (UAE)	IDEX International Defence Exhibition and Conference	biennial	16-20.03.03
	ADIPEC Abu Dhabi International Petroleum Exhibition and Conference	biennial	13-16.10.02
The Sub-Council of Textile Industry, CCPIT BEIJING (PR China)	China International Textile Machinery Exhibition	biennial	15-19.10.02
Dalian International Gar-ment Exhibition Co., Ltd. DALIAN (PR China)	Dalian International Garment Fair & China Garment Export Fair	annual	14-17.09.02
EXPODONBASS / Messe Düsseldorf International DONETSK (Ukraine)	Coal/Mining	biennial	03-06.09.02
Kenfair International Limited HONG KONG, SAR (PR China)	Hong Kong International Toys & Gifts Show /Asian Gifts Premium & House-hold Products Show	annual	18-21.10.02
International Katowice Fair Ltd. KATOWICE (Poland) JSC Kazan Fair KAZAN (Russia)	International Fair for Mining	biennial	09-12.09.03
	INTERMEBEL International Exhibition of Furniture	annual	04-07.06.02
METAL-EXPO, JSC MOSCOW (Russia)	METAL-EXPO	annual	20-23.11.01
Agrokomplex-Vystavnictvo NITRA (Slovakia)	AGROKOMPLEX International Agricultural and Food Fair	annual	15-20.08.02
	International Engineering Trade Fair	annual	28-31.05.02
COEX Convention & Exhibition SEOUL (Korea)	KOFA Korea International Factory Automation System Exhibition	annual	06-09.03.02
	Photo & Imaging	annual	16-19.05.02
	Siemsta Seoul International Exhibition of Machinery, Science & Technology for Agriculture	biennial	08-13.11.02
China Shenzhen Machinery Association (SZMA) SHENZHEN (PR China)	SIMM The China Shenzhen International Machinery & Moulds Exhibition	annual	08-11.04.02

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New UFI Approved Trade Fairs/Exhibitions

14 EVENTS ORGANIZED BY 6 UFI MEMBER ORGANIZERS

NAME OF THE EVENT	MEMBER ORGANIZER	FREQUENCY	DATE
Ecomed-Pollutec Energy and Environment Exhibition Expohogar Regalo Primavera & Otono International Trade Show of Gift and Home Articles Eurosurf International Exhibition for Surface Treatment Sizoo International Pet Trade Fair	Fira de Barcelona BARCELONA (Spain)	biennial twice/year every 3 years biennial	11-14.03.03 01-04.02. / 05-09.09.03 26-30.11.03 23-26.10.03
electronicAsia	Hong Kong Trade Development Council HONG KONG, SAR (PR China)/ MMI SINGAPORE (Singapore)	annual	11-14.10.02
Hong Kong Fashion Week	Hong Kong Trade	annual	14-17.01.03
Machinostroyenie	Sokolniki Culture &	biennial	22-26.09.03
Golf Europe	Messe München GmbH	annual	30.09-02.10.02
CAMPISPORT	EXPONOR - Feira	annual	23.11-01.12.02
INTERGAS	EXPONOR - Feira	biennial	13-16.03.03
NAUTICA		annual	23.11-01.12.02
PORTUGAL AMBIENTE		biennial	02-05.05.04
FUNERMOSTRA	Feria Valencia	biennial	June 2004
ORPROTEC International Fair for Orthopaedics and Assisted Living Technology for the Disabled and Senior Citizens		biennial	November 2003

OWNERS/MANAGERS OF EXHIBITION CENTRES:

- **SNIEC - Shanghai New International Expo Centre co., Ltd.** SHANGHAI (PR China)

ASSOCIATE MEMBERS:

Associations:

- **Egyptian Committee for Exhibitions** EGYPT (Cairo)
- **Center for Exhibition Industry Research CEIR** USA (Chicago)

Partners of the Industry:

- **Générale Location** BRIGNAIS (France)
- **Fair Relations** PULHEIM (Germany)