

For Immediate Release

## **UFI's Board of Directors Gives Go-Ahead to New Initiatives and Members**

*Paris, June 17, 2008:* At its recent Governing Board meetings in Thessaloniki, Greece, UFI approved the admission of new members, granted UFI approval status to a number of international events and agreed to initiate several important new programmes for its members in the months ahead.

Among these is a decision to develop a UFI action plan on sustainable development within the exhibition industry. As the international association representing the exhibition industry's leaders in 84 countries around the globe, UFI is well aware of the challenges facing the world in terms of sustainability.

Building on the efforts of an informal working group of UFI members which took place in Paris in May, and which reviewed the initiatives of its members, UFI confirms the high level of achievement already reached by some members in various areas of sustainability. The reduction of energy consumption, the development of green energy and utilisation of green exhibiting materials, recycling and waste management, and a variety of environmental initiatives supporting community needs, are some of the programmes already initiated by a number of UFI members. UFI President Cliff Wallace, declared, "It is UFI's vision to achieve a high level of membership awareness and commitment to promote social and environmental responsibility within the exhibition industry."

The UFI Board of Directors approved the creation of a new Working Group on Sustainability and appointed Michael Duck, Senior VP of CMP Asia and member of the UFI Executive Committee, at its head. Duck commented, "UFI's mission is to serve our members by promoting and supporting efforts driving sustainability within the exhibition industry. As we advance towards this objective, UFI will strive to become a reference for best practice, tools, standards and learning in the field of sustainable development."

On another item, UFI has approved the admission of 9 new members representing 2 exhibition associations and 7 organisers and venue managers. Vincent Gérard, UFI Managing Director, welcomed these new members into UFI saying, "UFI is always pleased to add high quality, professional exhibition organisations to the UFI global family. By working together we can promote our marketing media efficiently and effectively to our exhibitors and ultimately to our visitors." With these additions, UFI now has a total membership of 536 members and has granted its "UFI Approved" quality label to 801 events.

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## UFI's Board of Directors Gives Go-Ahead to New Initiatives and Members (continued)

### 9 NEW UFI MEMBERS AND THEIR UFI APPROVED EVENTS

Listed in alphabetical order by country

<u>Company</u>	<u>Category</u>	<u>UFI Approved Event</u>
<b>Bureau of China International Small and Medium Enterprises Fair</b> Guangzhou (China)	organizer	<b>China International Small and Medium Enterprises Fair</b>
<b>SEPEL Eurexpo</b> Lyon (France)	venue	
<b>REECO GmbH</b> Reutlingen (Germany)	organizer	<b>RENEXPO</b>
<b>ATEX - International Exhibition Organizers</b> Tripoli (Libya)		<b>Libya Build – International Building &amp; Construction Exhibition</b>
<b>Poliproject Exhibitions Ltd.</b> Chisinau (Moldova)	organizer	<b>The International Specialized Exhibition Expovin Moldova</b>
<b>KIMI - Korea Industrial Marketing Institute</b> Seoul (South Korea)	organizer	<b>Busan International Machinery Fair - BUTECH</b>
<b>NECC - The National Exhibitions &amp; Conferences Committee</b> Abu Dhabi (UAE)	association	
<b>Diversified Business Communications US</b> Portland, Maine (USA)	group	
<b>TSEA - Trade Show Exhibitors Association</b> Chicago (USA)	association	

# UFI's Board of Directors Gives Go-Ahead To New Initiatives and Members (continued)

## 11 New UFI Approved Events, organized by existing UFI members

Listed in alphabetical order by country

### **ROMEXPO S.A.**

Bucharest (Romania)

### **BIFE-TIMB**

### **Kazanskaya Yamarka**

Kazan (Russia)

### **VolgoStroyExpo**

### **FAREXPO**

St. Petersburg (Russia)

### **AutoWorld**

**ExpoHoReCa**

### **LSC Lenexpo**

St. Petersburg (Russia)

### **International Specialized**

**Exhibition "Energetika &  
Electronika"**

*50% co-organized with RESTEC*

### **BEC – Bilbao Exhibition Centre**

Bilbao (Spain)

### **Cumbre Industrial y**

**Tecnológica**

### **HKF Fuarçilik A.S.**

Istanbul (Turkey)

### **BUSWORLD TURKEY**

*50% co-organized with Busworld  
Kortrijk*

### **Tüyap Fairs and Exhibitions Organization Inc.**

Istanbul (Turkey)

### **Istanbul Leather Fair**

**Istanbul Leather Fashion Fair**

### **Euroindex Ltd.**

Kiev (Ukraine)

### **FRANCHISING**

### **International Exhibition Center**

Kiev (Ukraine)

### **AQUA Ukraine**

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UFI, the Global Association of the Exhibition Industry, promotes, serves and represents the trade fair industry worldwide. Via its member organisations, including the world's leading show organisers and exhibition centres, national and international professional associations and industry partners, UFI is present in 84 countries on 6 continents. UFI's 536 members are responsible for the management of over 4,500 exhibitions, including 801 UFI Approved Events, and the operation of 187 venues, around the world.

For additional information on UFI, the Global Association of the Exhibition Industry, please go to UFI's website at [www.ufi.org](http://www.ufi.org) or contact:

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